

Rebecca Ruige Xu

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Education

- 1997 – 2000 M.F.A in Computer Graphics
Syracuse University, College of Visual and Performing Arts, Syracuse, NY
- 1995 – 1996 Certificate in Film and TV Photography
Beijing Film Academy, Beijing, China
- 1989 – 1993 B.S. in Industrial Design
Beijing Institute of Technology, Beijing, China

Teaching

- 2009 – pres. Associate Professor, Art and Design Department, Missouri State University,
Springfield, MO
- 2004 – 2009. Assistant Professor, Art and Design Department, Missouri State University,
Springfield, MO
- 1998 – 2000 Instructor, Art Media Studies, College of Visual and Performing Arts,
Syracuse University, Syracuse, NY

Courses Taught & Developed

Missouri State University

- Fundamentals of Collaboration in Electronic Arts
- Senior Project in Electronic Arts
- Computer Animation I, II, III & IV
- Applied History and Aesthetics of Animation (Online)
- Independent Study in Computer Animation
- Computer Animation Workshops (Maya & Stop Motion)

Syracuse University

- Introduction to Computer Graphics

Exhibitions & Screenings

- 2013 *Techfest 2013*, IIT Bombay, India
Invitational exhibition
- 2012 *Across the Divide*, Visual Art Center, University of Texas, Austin, TX.
National juried competition
MSU Art and Design Biennial Faculty Exhibition, Springfield, MO.
Invitational screening
- 2011 *Illusions Unlocked, Recent Work by Rebecca Xu & Edmond Salsali*, The M. Christina
Geis Gallery, Georgian Court University, Lakewood, NJ. Two-person exhibition
- LACDA Top 40 International Juried Competition*, Los Angeles, CA
International juried competition

Across the Divide, University of Wisconsin White Water, WI
National juried competition

Screening at Birmingham Conservatoire, Birmingham City University, England
Invitational screening
Screening at School Media Arts, Chalon-sur-Saone, France
Invitational screening
VM screening at Destellos Foundation, Mar del Plata, Argentine
Invitational screening
MSU Art and Design Biennial Faculty Exhibition, Springfield, MO
Invitational screening

2010 *Theatre and New Media*, the Teatro Sociale, Bergamo, Italy
Invitational screening
Colloquium culture and digitization, L'arc Romainmotier, Switzerland
Invitational screening
Dream Factory, Regensburg, Germany
Invitational screening
Open Music Foundation, Valladolid, Spain
Invitational screening
Screening at Qingdao University, Qingdao, China
Invitational screening

Flower. Wine. Moon. Me. MSU Composition Festival, Springfield, MO
Invitational performance

2009 *SIGGRAPH 09 Art Gallery, Information Aesthetics Showcase*, New Orleans, LA
International juried exhibition
Sticks and Stones, Ciel Gallery, Charlotte, NC
International juried exhibition
Digital Eyes: New Esthetic Dimensions in Computer Visualization Technology, Los Angeles, CA
International juried exhibition

Invasive Violets. MSU Spring Dance Concert, Springfield, MO
Invitational performance

16th Annual Women in the Arts Exhibition, Craft Studio Gallery, Columbia, MO
Regional juried exhibition

VMM screening, Visual Arts Theatre, NYC, NY
Invitational exhibition.
Screening at Folkwang-Hochschule Essen (Essen Univ. of Art and Theatre), Germany.
Invitational exhibition

2008 *Enfolded*, MSU Art & Design Gallery, Springfield, MO
Two-person exhibition

25th Annual Olympia Film Festival, Olympia, WA
International juried exhibition

Abstract Expressions, Watson Studio Gallery, Johnson City, TX
International juried exhibition
Visual Music Concert at Northeastern University, Boston, MA
International juried exhibition

Venezuelan Society of Contemporary Music VM screening, Universidad Simón Bolívar, Venezuela
Invitational exhibition
GuiYang International Digital Art Exhibition, GuiYang, China
Invitational exhibition
Screening ZKM, Karlsruhe, Germany
Invitational exhibition
Screening at Technical University, Berlin, Germany
Invitational exhibition
Huddersfield Festival, West Yorkshire, UK
Invitational exhibition
Sweetwater E/A Concert Series #4, Fort Wayne, IN
Invitational exhibition
Concert at University of Illinois, Chicago, IL
Invitational exhibition
Lipa Festival, Iowa State University, Ames, IA
Invitational exhibition
Screening at Hartwick College, Oneonta, NY
Invitational exhibition

2007 *SIGGRAPH 07 Sketches & Posters*, San Diego, CA.
International juried exhibition
FILE RIO 2007, Rio de Janeiro, Brazil
International juried exhibition
00130Gallery Video Art Project, Helsinki, Finland.
International juried exhibition
Delta International Film and Video Festival, Cleveland, MS.
International juried exhibition
Visual Music Marathon, Boston, MA
International juried exhibition

SIGGRAPH 07 Art Gallery, San Diego, CA.
Invitational exhibition
CYNETart, Dresden, Germany
Invitational exhibition
Ladyfest Leeds festival, Leeds, UK
Invitational screening
MAKOR, New York, NY
Invitational screening
Crystal Theatre, Missoula, MT
Invitational screening
Central Cinema, Seattle, WA
Invitational screening

- 2006 *The 5th International Xperimental Film Festival*, Lefkosia, Cyprus.
International juried exhibition
- The FILE Electronic Language International Festival*, Sao Paulo, Brazil.
International juried exhibition
- Addictive TV Best of 2006 Edition, Independent Exposure*, San Francisco, CA.
International juried screening
- iDEAs 06: Works in progress*. San Diego, CA.
International juried exhibition
- LA Freewaves Festival online media art archive*, Los Angeles, CA.
International juried online exhibition
- Independent Exposure, Spring Edition 2006* Microcinema screening series and touring program, San Francisco, CA.
International juried screening
- Reel Shorts Film and Video Exhibition*, Saratoga Spring, NY.
National juried exhibition
- 10th International Video Festival Videomedija*, Novi Sad, Serbia
Invitational exhibition
- The 20th Annual Conference of Society of Literature, Science and Art*. New York, NY.
Invitational exhibition
- 111 Minna Gallery*, San Francisco, CA
Invitational exhibition
- Diverse Works*, Huston, TX
Invitational screening
- Faculty Exhibition*, Art & Design Gallery, Missouri State University, Springfield, Missouri. Invitational exhibition
- 2005 *Independent Exposure!* Microcinema screening series and touring program, San Francisco, CA. National juried screening
- Second Annual International Juried Exhibition*, Long Branch, NJ. International juried exhibition
- Coatesville Film Festival*, Coatesville, PA. National juried exhibition
- Pixel Pops!* Special online version. International juried exhibition
- Faculty Exhibition*, Art & Design Gallery, Missouri State University, Springfield, Missouri. Invitational exhibition
- 2000 *UFVA Film & Video Festival World Touring exhibition*. Invitational exhibition
- Master of Fine Arts Exhibition*, Lowe Art Gallery, Syracuse, New York.
Invitational exhibition
- Unquote TV on DUTV*, Philadelphia, PA. Invitational exhibition
- 1999 *NEXTFRAME Film Festival*, Boston, MA. International juried exhibition
- 1998 – 2000 *AMS Show*, Shemin Auditorium, Syracuse, NY, Juried exhibition
- CGR Show*, Shemin Auditorium, Syracuse, NY. Invitational exhibition
- 1998 *WorldWideWorm*, Gallery 120, Syracuse, NY. Invitational exhibition
- Janus*, collaborative project, online exhibition, Syracuse University, New York.
Invitational exhibition

- 1996 *International Horticultural Exposition'99*, collaborative 3D animation project, Paris, France. Invitational exhibition
- 1995 – 1997 China Central Television, approximately 10 minutes of 3D animation and special effects projects were nationally / internationally broadcasted, Beijing, China. Commercial projects
- 1995 *Xiling Yangtze Bridge*, screening and presentation for the Three Gorge Project, Beijing, China. Commercial project
Shanghai International Computer Technology exhibition, Shanghai, China. Invitational exhibition

Awards & Honor

- 2011 Visiting Research Fellowship recipient at Transactional Records Access Clearinghouse, Syracuse University, NY.
- 2010 Missouri State University Faculty Research Grant recipient
- 2010 Sabbatical: *Artistic Data Visualization Study Based on Transaction Records Access Clearinghouse Data Collections*
- 2005-2007 Citizen's Advisory Panel for the Media Arts, Missouri Arts Council
- 1999 NEXTFRAME Film Festival, Final list, Boston, MA. International juried exhibition
- 1998 National Tongniu Award, *Rabbit Crazy*, film special effects, collaborative project, China
- 1996-1997 *The Biography of Seeds*, 3D Animation, collaborative project,
First Prize of Educational Film in Czech Film Festival, Czech
“Golden Rooster” Awards for Excellent Science and Educational Film, China
Honorary Certificate in Japan International Short Film Festival, Japan

Conference Presentation

- 2011 Presented latest work of artistic data visualization and digital performance at the 3rd Across the Divide Symposium, University of Wisconsin, White Water, WI. National conference.
- 2006 Presented work “Encountered” at the 20th Annual Conference of Society of Literature, Science and Art. New York, NY. International conference.

Press / Bibliography

- The 3rd “Across the Divide” Exhibition Catalogue, November, 2011
- Information Aesthetics, “SIGGRAPH'09: The Information Aesthetics Showcase Exhibition”, Andrew Vande Moere, August 8, 2009
- Animation World Magazine, “Visual Music Marathon: Musical Fine Art Animation Benchmark”, Jean Detheux, May 24, 2007
- SEAMUS NEWS (Society for Electro-Acoustic Music in the United State Newsletter), Issue 3, “Visual Music Marathon”, John Mallia, July, 2007, page 6.
- AWNtv(AnimationWorldNetwork Television), Featured Playlist: Visual Music Marathon, 2007

Biography

- Who's Who of American Women, 2008-2012, Marquis Who's Who, New Providence, NJ

University, College, Departmental Committees and Service

- 2012 College of Art & Letters – College Council
 College of Art & Letters – Technology Committee
 College of Art & Letters – Electronic Arts Committee
 Art & Design – Auxiliary and External Programs Committee
 Art & Design – Technology/Communications/Web Committee
 Art & Design – BFA in Art Review Committee, Computer Animation
 Art & Design – BFA Senior Exhibition committee
- 2011 College of Art & Letters – Technology Committee
 College of Art & Letters – Electronic Arts Committee
 Art & Design – Technology Committee, Chair
 Art & Design – Communications Committee
 Art & Design – BFA Senior Exhibition committee
- 2009 College of Art & Letters – Leadership Year Program
 College of Art & Letters – Electronic Arts Committee
 Art & Design – Technology Committee
 Art & Design – BFA in Art Review Committee, Computer Animation
 Art & Design – BFA Senior Exhibition committee
- 2008 College of Art & Letters – Electronic Arts Committee
 Art & Design – Communications Committee
 Art & Design – Exhibitions and Workshops Committee
 Art & Design – Technology Committee
 Art & Design – Scholarship Committee
 Art & Design – Digital Arts Search Committee
 Art & Design – BFA in Art Review Committee, Computer Animation
 Art & Design – BFA Senior Exhibition committee
- 2007 College of Art & Letters – Technology Committee
 College of Art & Letters – Electronic Arts Committee
 College of Art & Letters – Electronic Arts, Multimedia Search Committee
 Art & Design – Technology Committee
 Art & Design – Digital Arts Search Committee
 Art & Design – Assessment Committee
 Art & Design – BFA in Art Review Committee, Computer Animation
 Art & Design – BFA Senior Exhibition committee
- 2006 College of Art & Letters – Technology Committee
 College of Art & Letters – Electronic Arts Committee
 College of Art & Letters – Electronic Arts, Multimedia Search Committee
 Art & Design – Tenure/promotion ad hoc committee
 Art & Design – Technology Committee
 Art & Design – Assessment Committee
 Art & Design – BFA in Art Review Committee, Computer Animation
 Art & Design – BFA Senior Exhibition committee
 Art & Design – Organizer of Digital Art & Computer Animation Student Exhibition

- 2005 College of Art & Letters – Electronic Arts Committee
Art & Design – Technology Committee
Art & Design – Assessment Committee
Art & Design – Digital Art Search Committee
Art & Design – BFA in Art Review Committee, Computer Animation
- 2004 College of Art & Letters – Electronic Arts Committee
Art & Design – BFA in Art Review Committee, Computer Animation

University / Community Service

- 2012 Faculty advisor to MSU Game Club.
World Wise project at Springfield Discovery Center, Faculty advisor, augmented reality project to enhance exhibition on world culture.
Organizer, Art in Motion, computer animation student work screening
- 2011 Public Awareness Campaign for Athletes of Ozarks, a non-profit organization that serves children and adults with disabilities in the Ozarks area, coordinator and Project Leader, led students to create and develop video, audio PSAs, web site, blog, YouTube channel & Facebook page for the organization
Presenter, Art Education program, Missouri State University
- 2009 Faculty advisor to MSU Students in Electronic Arts Organization.
Public Awareness Campaign for the Kitchen, a non-profit organization for the poor and marginalized population in the Springfield community,
Coordinator and Project Leader, led students to create and develop video and audio PSAs for the organization
- 2008 Presenter, Art Education program, Missouri State University
Public Awareness Campaign for James River Basin Partnership, a non-profit organization working to improve and protect the water quality in the James River Watershed, Coordinator and Project Leader, led students to create and develop video and audio PSAs for the organization
- 2007 Electronic Media Arts panelist for the Missouri Arts Council
Organizer, MSU Digital Art & Computer Animation Student Exhibition
Faculty advisor to MSU Animation Student Club
- 2006 Electronic Media Arts panelist for the Missouri Arts Council
Academic Lecture Series presenter, English Language Institute, Missouri State University
- 2005 Electronic Media Arts panelist for the Missouri Arts Council
Organizer, MSU Animation Manifesto
Academic Lecture Series presenter, English Language Institute, Missouri State University
Web Usability presenter, Media, Journalism and Film department, Missouri State University

2004 *Usability for Interactive Applications* presenter, Media, Journalism and Film department,
Missouri State University

Professional Experience

2000 – 2004 User Interface Architect, S1 Corporation, Littleton, MA

Involved in all aspects of user interaction and interface design for enterprise-scale applications & e-commerce through full product development cycle from concept to delivery; developed new concepts and prototypes, coded advanced level JSP, HTML and CSS, created documentation, tested usability & accessibility of new/improved designs.

1998 – 2000 Lead Web Designer & Graphic Designer, TRAC Reports Inc., Syracuse, NY

Led the renovation of company's primary and 4 subsidiary web sites, designed and created 4 new subsidiary sites. Responsibilities included designing user experience and interaction, as well as designing and developing user interface. Also was responsible to corporate identity design and produced interactive web pages using SAS programming.

1993 –1997 Senior Animator & Graphic Designer, Sinorails International Digital Vision Co. Ltd.,
Beijing, China

Performed concept generation and development, storyboarding and digital production. Works included 3D animation, 3D modeling, commercial video, film visual effects, architecture visualization, digital images, advertising and corporate identity design.